PRESS RELEASES

12 Oct 2026

Leapmotor Accelerates European Growth at the 2026 Paris Motor Show with New Products, Advanced Technology and Local Production



- **The B03 urban hatchback joins the Leapmotor family, bringing accessible innovation, advanced connectivity and electric urban practicality**
- **The D19 showcases the next evolution of Leapmotor technology combining flagship luxury vision with state-of-the-art intelligent features**
- **Leapmotor reinforces its long-term commitment to Europe through local production of the best-seller B10**

PARIS, October 12, 2026 – Leapmotor International has unveiled the next chapter of its European growth strategy at the 2026 Paris Motor Show, presenting its most comprehensive European line-up to date. The showcase is headlined by the European premiere of the all-new B03 urban hatchback, the presentation of the flagship D19 SUV, and the confirmation that production of the B10 has officially started in Spain, marking a major milestone in the company's localization strategy.

Just two years after its European debut at the Paris Motor Show, Leapmotor continues to accelerate its expansion across the continent with an increasingly diversified product portfolio, a growing retail footprint and a long-term commitment to delivering innovative electric mobility tailored to European customers.

Speaking at the Paris Motor Show press conference, **Danilo Annese, Chief Executive Officer of Leapmotor International**, outlined the company's strategic vision for the next phase of growth, highlighting the role of innovation, localization and customer-centric mobility solutions in strengthening Leapmotor's position in Europe.

B03 BRINGS ACCESSIBLE INNOVATION TO THE COMPACT SEGMENT

Making its European debut at the Paris Motor Show, the all-new **B03** expands Leapmotor's product portfolio with a smart electric hatchback developed specifically for modern urban lifestyles. Combining advanced connectivity, practical versatility and a spacious interior, the B03 has been designed to bring premium technologies and everyday usability to the heart of the compact segment.

Built on Leapmotor's latest Compact Electric Platform, the B03 delivers up to **390 km WLTP range** and supports 2.5C fast charging, allowing a 10-to-80% recharge in just 21 minutes. Powered by an efficient electric drivetrain delivering up to **145 kW**, it combines responsive performance with the efficiency and ease of use required for everyday mobility.

Despite its compact footprint, the B03 offers class-leading interior space, including up to **888 mm of rear legroom** and a highly versatile luggage compartment. Innovative solutions such as the waterproof **Leap Box** storage area, the **LeapFlex** rear-Seat system and more than 30 intelligent storage compartments have been designed to adapt seamlessly to the changing demands of daily life.

At the centre of the user experience is a **14.6-inch floating touchscreen** and **8.8-inch digital instrument cluster**, powered by the latest generation **Leap OS 4.0 Plus**. Combined with wireless Apple CarPlay and Android Auto, over-the-air updates and a smartphone-inspired interface, the B03 delivers a connected and intuitive digital experience that extends naturally from the user's mobile device.

The B03 also places a strong emphasis on comfort and quality, offering features rarely found in the compact B-segment, including heated seats, a heated steering wheel, automatic climate control and extensive use of soft-touch, eco-friendly materials throughout the cabin.

Safety is equally central to the vehicle's design. Supported by Leapmotor's latest Electronic & Electrical Architecture, a comprehensive sensor suite and **21 advanced driver assistance systems**, the B03 has been engineered to deliver confidence and reassurance in every driving scenario.

With its distinctive design, intelligent technologies, practical versatility and outstanding value proposition, the B03 embodies Leapmotor's commitment to making advanced electric mobility accessible to a broader audience and sets a new benchmark for innovation in Europe's highly competitive compact EV segment.

D19 SHOWCASES LEAPMOTOR'S TECHNOLOGICAL FLAGSHIP

Also on display in Paris is the D19, Leapmotor's new flagship SUV and a showcase for the brand's latest advances in intelligent mobility, premium comfort and vehicle architecture. Designed as a global flagship model, the D19 demonstrates the breadth of Leapmotor's technology capabilities and its ambition to compete in higher-value segments worldwide.

The D19 combines exceptional interior space with a premium passenger experience, featuring a versatile six- or seven-seat layout, including executive second-row captain's chairs in its premium 2+2+2 configuration, alongside a large infotainment ecosystem, advanced driver assistance technologies and an innovative suspension system capable of adapting to road conditions in real time.

Powered by Leapmotor's latest Super REEV technology, the D19 delivers long-distance capability, fast charging performance and an advanced Cell-to-Chassis architecture, reinforcing the company's position at the forefront of next-generation electrified mobility solutions.

BUILDING IN EUROPE FOR EUROPEAN CUSTOMERS

Further reinforcing its long-term commitment to the region, Leapmotor confirmed that production of the all-electric B10 has officially commenced at its first European manufacturing facility in Zaragoza, Spain. Developed in partnership with Stellantis and leveraging its industrial expertise and manufacturing footprint, the facility will produce vehicles specifically for European customers.

The start of production represents a significant milestone in Leapmotor's localization strategy, bringing manufacturing closer to customers and enabling a true local-for-local approach. By building vehicles in Europe for European customers, Leapmotor is strengthening its regional presence, responding more effectively to local market needs and further enhancing customer confidence.

STRONGEST PRESENCE EVER AT THE PARIS MOTOR SHOW

The 2026 Paris Motor Show also showcased Leapmotor's largest-ever exhibition presence in Europe. The 500-square-metre stand featured the brand's most comprehensive model line-up to date, alongside dedicated experiences designed to bring customers closer to the Leapmotor brand universe.

The stand included a **gaming area** inspired by the B05's "**The Endless Game**" concept and, for the first time in Europe, a dedicated **merchandising** corner featuring Leapmotor-branded apparel and accessories. These initiatives reflect the company's ambition to strengthen its emotional connection with customers and expand its brand presence beyond the automotive sector.

To further support the transition to electric mobility, Leapmotor customers also benefit from access to the Stellantis charging ecosystem, **Free2move Charge**, providing integrated charging solutions and access to more than one million public charging points across Europe.

As Leapmotor enters its next phase of European growth, the combination of innovative new products, local manufacturing and a rapidly expanding customer ecosystem underline the company's ambition to become a leading player in the European electric vehicle market.

For further information, please contact:
Luigia VAILATI +39 347 3360263
luigia.vailati@stellantis.com
www.stellantis.com